

NOEL DOLAN

graphic designer + type nerd



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I'm an award-winning designer with 19 years of experience in the industry, and my design skills will elevate your brand. I'm not being brash—I have a track record to prove it, including being named AAF's Colorado Springs Designer of the Year and taking home the AAF Colorado Silver Medal. As an in-house designer, I've worn all the hats—art director, designer, project manager, employee manager, print buying, and strategy development. I'm proud of and confident in the work I've done. But, I couldn't have done it without collaborating with talented, inclusive teams, who turn every project into a partnership. I look forward to bringing that collaborative spirit, grit, and passion to your team.

Education

2006

The Art Institute of Colorado
Associate of Applied Sciences in Graphic Design

2003

Colorado State University
*Bachelor of Arts in English,
Creative Writing Concentration*

Skills

Software

- Adobe Creative Suite (*InDesign, Illustrator, and Photoshop*)
- Basecamp
- Canva
- Figma (*Beginner Level*)
- MS Office

Professional

- Campaign Development
- Print and Digital Design
- Branding
- Art Direction
- Employee Management
- Project Management
- Copywriting and Editing

Personal

- Collaborative
- Effective written and verbal communication
- Problem solver
- Storyteller
- Critical thinker
- Multi-tasker
- Organized
- Driven to continually learn and improve

Awards

2021 AAF SILVER MEDAL

American Advertising Federation Colorado

2019 AAF ADVERTISING ICON

American Advertising Federation Colorado Springs
Designer of the Year

Employment History

2017 – Present | Pikes Peak State College

Art & Design Manager | Marketing & Communication Department

- Rebranded the college in 2022 to reflect the name change from Pikes Peak Community College to Pikes Peak State College.
 - Developed a brand exploration process consisting of workshops, archetype examination, and analyzing student survey and demographic data. The process included key stakeholders from the college's executive leadership team and marketing team.
 - Designed the new logo and an extensive branding system for the college as a whole and the 6 academic pathway options students can pursue.
 - Produced a branded Canva template system for faculty and staff to use that maintain brand standards and quality design.
 - Implemented the new system by creating hundreds of brand assets and updating all print collateral from recruitment materials to fund raising pieces for the foundation.
- Design all digital and print materials for the college that promote enrollment, including print collateral, direct mail, out-of-home advertising, and Google display ads.
- Collaborate with the marketing team to develop campaigns and take the creative lead on developing the visual direction to create print and digital advertising.
- Build out the collateral that supports each campaign and recruitment efforts.
- Work on a daily basis with internal clients to fulfill project requests for the foundation, student services, advising, recruitment, and promotion of individual programs.
- Art direct and manage student production designers, which includes developing a production schedule, reviewing and approving work, and mentoring their growth.
- Other responsibilities include project management, developing print specs for outside vendors, and assisting with copy editing.

2020 – Present | Pikes Peak State College

Adjunct Instructor, Typography II (MGD217) | Multimedia Graphic Design Department

- Developed the syllabus, class lessons with hands-on demonstrations, assignments, and objectives for Typography II, a class added to the multimedia graphic design program in 2020.
- Class focuses on learning principles of typography, layout design, and learning advanced InDesign skills.

2005 – Present | Noel Dolan Creative

Owner/Designer

- Design services, including branding, collateral, packaging, and direct mail for local and national clients.
- Clients include:
 - **Sakura of America** | Packaging design for the relaunch of the Permapaque Marker line
 - **Care & Share Food Bank of Southern Colorado** | Logo design for Sunny Side Market, a fresh food grocery store aimed at giving food to the community with dignity, 2022 AAF Colorado Silver ADDY
 - **Mackenzie & West** | Logo and brand design for a local clothing and gift store
 - **Springs Ensemble Theatre** | Posters for a full theater season, 2018 AAF Colorado Gold ADDY, 2018 AAF District 4 Silver ADDY

2018 AAF DISTRICT ADDY AWARD

American Advertising Federation | District 4
Silver

2016–2021 AAF ADDY AWARD

American Advertising Federation Colorado
2 Gold | 13 Silver

2018–2021 National Council for Marketing & Public Relations (NCMPR)

Regional Medallion Award
5 Gold | 8 Silver | 2 Bronze

National Paragon Awards
1 Gold | 2 Silver | 1 Bronze

Community Involvement

2017–Present | Ladyfingers Letterpress

Brush & Dip Pen Calligraphy Workshop Instructor

2019 | City of Colorado Springs

Stormwater Drain Project

Commissioned to paint a sidewalk mural to promote clean water in downtown Colorado Springs

2014 – 2019 | AIGA Colorado

- Colorado Springs Field Director, 2017–2019
 - Organized speaking events with renowned designers Tad Carpenter and Rule 29's Justin Ahrens, including arranging flights, airport pick-up/drop-off, meals, and lodging
 - Planned a yearly spring portfolio review that had 20 professional designers from the Colorado Springs creative community reviewing student work, swag for attendees from Adobe, Tad Carpenter, Neenah Paper, and Justin Ahrens, and attendance from students all over Colorado
 - Coordinated a monthly Drink & Draw welcoming all members of the creative community to network in a low-key environment of drawing based on a theme
- Board Member, 2014–2017

Interviews

[Caffeinated Mornings](#)

[Voyage Denver](#)

[Shoutout Colorado](#)

[CanvasRebel](#)

References

Available upon request

2005 – 2017 | National Strength and Conditioning Association (NSCA)

Art Director

- Evolve and maintain the Association's brand.
- Design all collateral materials for print, web, and social media to promote membership, certifications, and events.
- Branded each of the Association's 4 national conferences and created all corresponding materials including: direct mail postcards, program brochure, apparel, advertising, and exhibit hall signage and booth displays.
- Develop a print and digital recertification campaign every 3 years to promote an early recertification process to Association members.
- Art direct and manage a staff of two designers, which included project management, developing a production schedule for each task, reviewing and approving work, fostering professional growth, and conducting annual reviews.
- Design and lay out the Association's 3 monthly digital strength and conditioning journals.
- Responsible for all production, print buying, and arranging for mass mailing services with local vendors.

Endorsements

"When I met Noel Dolan, she was a talented graphic designer beaten down with years of under appreciation.

I'd like to think I saw potential, that with the proper guidance and encouragement, she could be great. But, really, I didn't have a clue. Noel vastly exceeded any expectations I had. Over the past few years, her knowledge and passion for design has taken our college brand to new heights, and she's become a teacher and mentor, multiplying her talents as assets to our community.

She recently won the local Ad Fed's Silver Medal Award, which called her out for her amazing work, both at the college and the community at large. This came on the heels of being honored with the Addy's Designer of the Year award. On top of all that, and the national and regional awards, she also happens to be a great, fun person, a delight to work with.

Warren Epstein

Executive Director of Marketing and Communication,
Pikes Peak State College

"Noel does incredible, unique, and unforgettable work! She is truly talented, but beyond that, is such a great person to partner with. She has created exceptional branding and design pieces for Care and Share Food Bank. Each one embodies and elevates our personality, story, and mission."

Joanna Wise

Marketing and Communications Director at Care and Share Food Bank of Southern Colorado



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